



**BeComE: Be Competent in Entrepreneurship: Knowledge
Alliances for Developing Entrepreneurship Competencies for the
Benefit of Higher Education and Business**



PROJECT AIMS

- This Knowledge Alliance (KA) is contributing to the **modernisation of teaching and learning in HEIs and in enterprises** in response to societal needs and challenges, taking into account the macro-level developments such as **globalisation, technological advancements and demographic shifts**.
- Particularly, the aim of KA is to contribute to the **development of entrepreneurship competencies (ECs) in HEIs and enterprises** (incl students, employees and staff i.e. teachers/HR instructors, and entrepreneurs incl SME managers) supported by the enhancement of university-business cooperation.



PROJECT AIMS

Project's objectives:

- investigate entrepreneurship competences (EC)
- develop the content of study programmes for entrepreneurship education (EE) courses and for embedding EE into subject-specific courses
- develop innovative and multidisciplinary approaches to teaching and learning
- develop the content and methodology for training of teaching staff in HEIs and HR instructors in companies.
- creating “expansive learning environment” at the workplaces



PROJECT UNIVERSITY PARTNERS

- Italy, University of Sannio
- Estonia, Tallinn University of Technology (Project Leader)
- Finland, Tampere University
- Portugal, ISCTE-IUL
- Poland, University of Lodz





PROJECT COMPANY PARTNERS

- Geolumen, Italy
- Be Packaging, Italy
- Vincit, Finland
- Ramboll, Finland
- Shumee, Poland
- Jack the Maker, Portugal
- Indie Campers, Portugal
- Bit, Estonia
- Kaubamaja, Estonia
- Evea, Estonia





UNIVERSITY OF SANNIO TEAM

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CONTRIBUTION OF HEI

- **Creating methodology** for the investigation of ECs among students and employees, identifying skills' gap between employees and students as well as SME managers;
- **Arranging the investigation in HEIs and companies about the level of ECs among students and employees** and conducting a needs analysis of target groups in ECs
- **Organising joint workshops** with the participation of students and employees as well as staff involved in teaching
- The project results and practical experiences in cooperation with companies would **create a basis for new teaching and learning models** in relation to the development of EC according to employers' needs/ societal challenges.



CONTRIBUTION OF COMPANIES

- Providing an **opportunity for HEIs to test the theoretical model of EC in real life working environment** and receive a feedback from employees and employers in relation to the ECs of personal development
- Providing **opportunities for joint workshops/ seminars for students and staff** involved in teaching to learn from real working life experiences
- **Participation of employees, HR managers and instructors in the joint workshops** sharing their experiences when solving the problems together with students and staff involved in teaching
- **Offering advice** (from employees and managers, SME managers) for the **development of curricula and study programmes in HEIs**



BENEFITS FROM THE PROJECT

- Improvement of students employability
- Improvement of students' awareness on entrepreneurial competencies
- Improvement of students' satisfaction because the study programmes are aligning with their generation preferences
- Fostering of entrepreneurial innovation among all target groups (students, employees, teaching staff, entrepreneurs).



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Project Website:

<https://becomeentrepreneurial.org/>

LinkedIn:

<https://www.linkedin.com/company/becomeentrepreneurial/>

Facebook:

<https://www.facebook.com/becomeentrepreneurial/>