

FORMATO EUROPEO PER
IL CURRICULUM VITAE



INFORMAZIONI PERSONALI

Nome	DELLA PIANA, BICE
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Nazionalità	Italiana
Data di nascita	11, 11, 1972

ESPERIENZA LAVORATIVA

- Dal 01.08.2016 al 01.09.2016
VISITING SCHOLAR
Institute for Cross Cultural Management
Florida Institute of Technology
Melbourne, Florida
- Dal 06.06.2016 al 19.06.2016
VISITING PROFESSOR
International School of Economic and Administrative Science (EICEA)
Universidad de La Sabana
Chia, Colombia
- Aprile 2015
VISITING PROFESSOR
Teaching Staff Mobility 2014-2015-Lifelong Learning Programme - Erasmus
International Business School at University of Vilnius, Lithuania
- Dal 14.09.2014 al 14.09.2014
VISITING SCHOLAR
Universidad de Burgos, Spagna
- Dal 2013
ABILITAZIONE SCIENTIFICA NAZIONALE A PROFESSORE ASSOCIATO
MEMBRO DELLE SEGUENTI COMMISSIONI DEL DIPARTIMENTO DI AFFERENZA:
COMMISSIONE VALUTAZIONE TITOLI ESTERI, COMMISSIONE VALUTAZIONE DELLA RICERCA, COMMISSIONE QUALITÀ DELLA RICERCA, GRUPPO DI RIESAME DEL CORSO DI LAUREA TRIENNALE IN ECONOMIA & MANAGEMENT, COMMISSIONE INTERNAZIONALIZZAZIONE
- Aprile 2010
RESPONSIBLE PERSON DEI SEGUENTI ACCORDI ERASMUS:
LITUANIA, SOUTH DENMARK, BURGOS, GRANADA, VIGO, SALAMANCA, TURCHIA (N.2), ROMANIA
VISITING SCHOLAR
Staff Training Mobility 2009-2010 -Lifelong Learning Programme - Erasmus
Nueva Paif Iberica

- Zaragoza, Spagna
- Dal 2007 **RESPONSABILE DEI SEGUENTI PROGETTI DI RICERCA FINANZIATI DALL'UNIVERSITÀ DI SALERNO:**
 “Family firms and scope of internationalization”, “Family Business Group: governance mechanisms and cross-cultural variation”, “Innovative firms in innovative countries”, “Models of networking planning in the cold chain”, “Cross-cultural studies in management research”, “Family Business Group in Italy”, “Business Association Network”, “Business associations and social capital”, “University-Industry link: factors underlying the interaction between academic research group and organizations”, “Belief System and identification in a managerial action context”.
 - Dal 2006 **DOCENTE INCARICATO PRESSO L'UNIVERSITÀ DI SALERNO DEI SEGUENTI INSEGNAMENTI:**
 Governo delle relazioni d'impresa, Economia e gestione delle Imprese, Creazione e gestione dell'impresa innovativa, Gestione delle imprese sociali e no profit, Cross Cultural Management, Strategic Management.
 - Dal 2005 **RICERCATORE IN ECONOMIA E GESTIONE DELLE IMPRESE**
 Dipartimento di Management & Innovation System (ex DISTRA)
 Università di Salerno

ISTRUZIONE E FORMAZIONE

- 2014 **INTERNATIONAL SUMMER SCHOOL ON META-ANALYSIS FOR THEORY ADVANCEMENT IN BUSINESS AND ECONOMIC RESEARCH**
 Erasmus Research Institute of Management (ERIM), University of Rotterdam
- 2007 **ADVANCED COURSE ON TEXTUAL DATA MINING, SOCIAL NETWORK ANALYSIS, MULTIDIMENSIONAL SCALING AND TUTORIAL ON RELATED SOFTWARE**
 Department of Economics and Statistics (DISES), University of Salerno
- 2007 **EXECUTIVE COURSE FOR ACADEMIC INTERNATIONAL RELATIONS.**
 OISE Intensive Language School, London, UK
- Dal 2004 al 2005 **BORSA DI STUDIO IO POST-DOTTORATO IN ORGANIZZAZIONE AZIENDALE**
 Università di Salerno
- Dal 2003 al 2004 **EXECUTIVE COURSE ON HUMAN RESOURCE MANAGEMENT**
 Scuola Romana di Psicologia del lavoro e delle organizzazioni, Roma
- Dal 2003 **DOTTORATO DI RICERCA IN ECONOMIA E DIREZIONE DELLE AZIENDE PUBBLICHE**
 Università di Salerno
- 2001 **SUMMER SCHOOL OF RESEARCH METHODOLOGY**
 Accademia Italiana di Economia Aziendale (AIDEA), Messina
- 2000 **EXECUTIVE COURSE ON ORGANIZATION PLANNING**
 SDA Bocconi School of Management, Milano
- 2000 **EXECUTIVE COURSE ON TEAM BUILDING ACTIVITIES, PLENARY TEACHING AND GROUP WORK PROJECT ORGANIZATION.**
 Studio Staff, Napoli
- Dal 1998 **LAUREA IN ECONOMIA E COMMERCIO**
 Università di Salerno

CAPACITÀ E COMPETENZE**PERSONALI**MADRELINGUA **ITALIANA**

ALTRE LINGUA

Inglese

- Capacità di lettura [buono]
- Capacità di scrittura [buono]
- Capacità di espressione orale [buono]

Spagnolo

- Capacità di lettura [buono]
- Capacità di scrittura [elementare]
- Capacità di espressione orale [elementare]

CAPACITÀ E COMPETENZE
RELAZIONALI

BUONE CAPACITÀ RELAZIONALI E COMPETENZA CULTURALE ACQUISITE DURANTE IL PERCORSO DI STUDIO E LA GESTIONE DEI PROGETTI DI RICERCA.

CAPACITÀ E COMPETENZE
ORGANIZZATIVE

BUONE CAPACITÀ ORGANIZZATIVE E DI LEADERSHIP ACQUISITE DURANTE LA GESTIONE DEI PROGETTI DI RICERCA.

CAPACITÀ E COMPETENZE
TECNICHE

UTILIZZO DEI PACCHETTI OFFICE E DI UCINET PER LA SOCIAL NETWORK ANALYSIS

PATENTE O PATENTI

A e B

ALLEGATI**1 – PARTECIPAZIONI A CONFERENZE INTERNAZIONALI****2 – PUBBLICAZIONI**

ALLEGATO 1 – PARTECIPAZIONI A CONFERENZE INTERNAZIONALI

- *Can you tell me about the future? The family business's narrative experience of its non-economic goals of growth* (co-author Marino, V., Vecchi, A.), IFERA (The International Family Enterprise Research Academy) Annual Conference, Bogotá, Colombia, June 27-30, 2016.
- *Well-being of the family members or well-being of the family firm? The moderating role of Humane Orientation on family involvement – firm performance relationship*, (co-author Santulli, R., Gallucci, C.), IFERA (The International Family Enterprise Research Academy) Research Development Workshop on “Family, Firms and Institutional Context: Analyzing the role of the context in the development of the family unit for Family Business Research”, Catania, Italy, February 2-4, 2016.
- *Not all Family Firms are the Same: The Moderating Impact of Family Firms on the Management of Political Risk* (co-authors Jimenez, A., Majocchi, A.), 41st EIBA (European International Business Academy) Annual Conference, Rio De Janeiro, December 1-3, 2015.
- *Not all Family Firms are the Same: The Moderating Effect of Family Firms on Managing Political Risk* (co-authors Jimenez, A., Majocchi, A.), Global Strategy Journal Workshop, Milan, November 20-21, 2015.
- *Exploring the impact of some societal characteristics on recruitment mode: the experience of Cross Cultural Management course at University of Salerno, Italy*, Theme presented to the PDW titled "Challenges and opportunities of the global classroom. The X-Culture project in Ibero America", Academy of Management Meeting, Vancouver, BC, Canada, August 7-11, 2015.
- *Not all family firms are the same: the moderating impact of family firms on the management of political risk* (co-authors Jimenez, A., Majocchi, A.), International Family Business Research Forum, Witten Institute for Family Business (WIFU) and University of Witten/Herdecke, Witten, Germany, June 12-13, 2015.
- *SME's Gradual Growing Strategy: Strategic options in the wine business* (co-authors Gallucci, C., Nave, G.), in Vrontis, D., Weber, Y., Tsoukatos, E., Maizza, A. (Edited by) “Contemporary Trends and Perspectives in Wine and Agrifood Management”, Euromed Press, 2015.
- *The Affiliation to a Business Group: an Overview of the Concept in Family Business Research* (co-authors G. Nave, C. Gallucci, IFERA Annual Conference on Co-operation Within and Amongst Family Businesses, Lappeenranta, Finland, June 24 -27, 2014.
- *A systematic mapping of the most innovative firms in Europe* (co-authors A. Vecchi, E. Vivacqua), 14th EURAM Annual Conference on “Waves and Winds of Strategic Leadership for Sustainable Competitiveness”, Valencia, Spain, June 04-07 2014.
- *Acquisitions, what will happen to my business? Predicting the acquired firm status after two years* (co-authors F. Ferrucci, G. Flammia, C. Gravino), 50th National Conference AICA - "Frontiere Digitali: dal Digital Divide alla Smart Society", Salerno, september 18-20, 2013.
- *A cross-cultural perspective of family business groups* (co-authors A. Vecchi, C. Cacia), IABE-2013 Bangkok - Summer Conference, June 15-17, 2013.
- *Taking stock of five decades of literature on cross cultural management. Some preliminary findings* (co-authors A. Capaldo, D. Cerrato), 13th EURAM Annual Conference on “Democratising Management”, Galatasaray University, Istanbul, June 26-29 2013.
- *Towards a better understanding of Family Business Groups from a cross-cultural perspective* (co-authors A. Vecchi, C. Cacia), 5th Annual EuroMed Conference “Building New Business Models For Success Through Competitiveness and Responsibility”, Cyprus, 2012, p. 476-489.
- *Understanding family business groups' internationalization from a cross-cultural perspective.* (co-authors A. Vecchi, C. Cacia), Workshop EIASM on “Fashioning Management”, London, June 25-26, 2012.

- *Major topics in cross-cultural management research during the last five decades: a review and research agenda.* (co-authors A. Capaldo, A. Vecchi), Proceedings of the 19th Annual International Conference on Advances in Management and 5th Annual International Conference on “Social Intelligence”, Nassau, July 18-21, 2012.
- *Piccole imprese crescono: madri o figlie?* (co-author C. Gallucci), National Conference organized with Small Business on “I processi innovativi nelle piccole imprese. Le sfide oltre la crisi”, University of Urbino, september 2011.
- *The Evolution of Cross-Cultural Research in Management Studies, 1960-2008* (co-authors A. Capaldo, A. Vecchi), 30th Strategic Management Society – Rome, Conference on “Strategic Management at the Crossroads”, 12-15 september 2010.
- *The Relational Architecture of the Business Group: A Distinct Form of Governance Structure for Strategic Alliances* (co-authors A. Vecchi, C. Cacia), Academy of International Business Annual Conference, Michigan, USA, 2010.
- *University-Industry Network: an empirical study* (co-author L. Velotti, M. Veniero), IFKAD International Forum on Knowledge Asset Dynamics, University of Basilicata, 2010.
- *Equity alliances informal ways of connection: An empirical study based on MaxMaraFashion Group.* (co – authors Cacia, C., Vecchi, A.). Proceedings of the 10th European Academy of Management (EURAM) Conference. Catholic University of Sacred Heart, Rome, Italy, May 19-22, 2010.
- *Equity alliances and informal ways of communication: an empirical study* (co-author C. Cacia), 2nd Annual EuroMed Conference, Salerno, 27-28 october 2009.
- *Business associations and social capital* (co-author A. Delli Paoli), 2nd Annual EuroMed Conference, Salerno, 27-28 october 2009.
- *Cross-cultural Research in Management Studies: an overview (1960-2008)* (co-authors A. Capaldo, A. Vecchi), Proceedings of 7th Workshop of The European Institute for Advanced Studies in Management (EIASM) on “International strategy and cross cultural management”, Helsinki, 25-26 September 2009.
- *Cross-cultural practices in International Negotiation Process. The Alenia Aeronautica Case* (co-authors M. Gatti, M. Testa), Proceedings of 7th Workshop of The European Institute for Advanced Studies in Management (EIASM) on “International strategy and cross cultural management”, Istanbul, 28-29 September 2007.
- *The ineffectiveness of the corporate governance system. An empirical example: The Parmalat case,* (co-authors M. Gatti, M. Testa), Proceedings of the 2nd Workshop of The European Institute for Advanced Studies in Management (EIASM) on “Corporate Governance”, Bruxelles, 24-25 November 2005.
- *The ethical dimension in the governance of the organizations,* (co-author M.Gatti), Conference Proceedings of The European Academy of Management (EURAM) on “Governance in Managerial Life”, Scotland, 5-8 May, 2004.
- *La prospettiva culturale nell’approccio sistemico vitale: necessità e condizioni per la creazione della risonanza culturale,* (co-author M.Gatti), Proceedings of the International Conference on “Organization’s today”, Cagliari, 5-7 June, 2003.

ALLEGATO 2 – PUBBLICAZIONI

- *Not all Family Firms are the Same: The Moderating Impact of Family Firms on the Management of Political Risk* (co-authors Jimenez, A., Majocchi, A.). “Journal of World Business”, (under review, 2nd round). *: **A**
- *The internationalization of Family Business Groups: some illustrative evidence from the Italian fashion industry* (co-authors Vecchi, A.). “Management Research: The Journal of the Iberoamerican Academy of Management ”, (under review, 3rd round). *: **C**
- *Verifying the ability of the machine learning approach to predict the evolution of a cooperative arrangement* (co-authors F. Ferrucci, C. Gravino), (forthcoming).
- *Embracing a new perspective on the governance of Family Business Groups: a cross-cultural perspective* (co-authors Vecchi, A., Jimenez, A.). “European Journal of International Management”, 2016. *: **C**
- *Towards a Gradual Growing Strategy of small business: an analysis through the performance in the wine industry* (co-authors Gallucci, C., Nave, G.), “International Journal Management Practice”, 8 (3), pp. 187-198, 2015. *: **D**
- *Legami inter-organizzativi, innovazione e creazione di valore per le PMI. Il ruolo delle Associazioni Imprenditoriali* (co-authors Gallucci, C., Santulli, R., Vivacqua, E.), “Esperienze d’Impresa”, 1, pp. 97-113, 2015. *: **E**
- *Innovation, Institutions and Cultures: Exploring the European context.* (co-authors A. Vecchi, E. Vivacqua), “Management Revue”, Vol. 26, Number 1, pp.5-24, 2015, ISSN: 0935-9915.
- *SME’s Gradual Growing Strategy: Strategic options in the wine business* (co-authors Gallucci, C., Nave, G.), in Vrontis, D., Weber, Y., Tsoukatos, E., Maizza, A. (Edited by) “Contemporary Trends and Perspectives in Wine and Agrifood Management”, Euromed Press, 2015.
- *An institutional based view of innovation: An explorative comparison between Business Groups in China and India* (co-authors A. Vecchi, E. Vivacqua), “International Journal of Innovation Management”, 19(5), pp. 1-30, 2015. *: **B**
- *The internationalisation of family business groups: a cross-cultural perspective* (co-authors A. Vecchi, C. Cacia), AIB 2014 Annual Meeting on Vancouver, Canada, 23-26 June 2014. ISSN: 2078-0435, p. 3-51.
- *Mapping Family Business Groups from a Cross-Cultural Perspective* (co-authors A. Vecchi, C. Cacia), in L. Brennan, (Edited by) “Enacting Globalization: Multidisciplinary Perspectives on International Integration”, pp. 194-204, 2014. **Palgrave Macmillan**, UK. ISBN: 978-1-137-36193-6.
- *A cross-cultural perspective of Family Business Groups* (co-authors A. Vecchi, C. Cacia), in “Journal of International Business and Economics”, Vol. 13, Number 2, pp.93-108, 2013. ISSN 1544 – 8037. *: **D**
- The Term “Global” in Cross-Cultural Studies: A Concordance Analysis (*pages 1288-1329*), in Management Association, I. (co-author Monteleone, M.) 2014. Cross-Cultural Interaction: Concepts, Methodologies, Tools and Applications (3 Volumes) (pp. 1-1808). Hershey, PA: IGI Global. doi:10.4018/978-1-4666-4979-8.
- *Cross-Cultural Management: A Mosaic of Words and Concepts* (co-authors A. Capaldo, M. Monteleone, B. Sergi), p. 1-170, **McGrawHill**, 2012. ISBN: 9788838690693.
- *Managing Across Cultures in a Globalized World. Findings from a Systematic Literature Review* (co-authors A. Capaldo, A. Vecchi), in “The Global Community –Year Book 2011”, vol. I, p. 7-40, Oxford: **Oxford University Press**, 2012. ISBN: 9780199973798.
- *Towards a better understanding of Family Business Groups from a cross-cultural perspective* (co-authors A. Vecchi, C. Cacia), 5th Annual EuroMed Conference “Building New Business Models For Success Through Competitiveness and Responsibility”, Cyprus, 2012.
- *Towards a better understanding of Family Business Groups and their key dimensions* (co-authors A. Vecchi, C. Cacia) in “Journal of Family Business Strategy”, vol. 3 (3), p. 174-192, 2012. ISSN: 1877-8585. *: **A**
- *Business Association Network: exploring relationships among associates* (co-author G.

- Giordano), in “Esperienze d'impresa”, vol. 2, p. 59-80, 2011. ISSN: 1971-5293. *: E
- *Management delle relazioni inter-organizzative; L'analisi strategica*, in M. Pellicano, M.V. Ciasullo (Edited by), “La visione strategica dell'impresa”, vol. 47, p. 49-60; 387-406, 2010, Torino, G. Giappichelli Editore. ISBN: 9788834814680.
 - *L'efficacia dei processi di negoziazione cross-cultural nei business internazionali*. (co-author M. Testa), in “Sviluppo & Organizzazione”, vol. 235, p. 40-59, 2009. ISSN: 0391-7045. *: E
 - *Dualità e ambivalenza della struttura relazionale: peculiarità e problematiche nelle organizzazioni pubbliche*, in Esperienze d'impresa, n.1, p. 93-110, 2008. ISSN: 1971-5293.
 - *L'inefficacia dei modelli di corporate governance. Un'evidenza empirica: il caso Parmalat* (co-authors M. Gatti, M. Testa), in “Sinergie”, vol. 68, p. 20-40, 2007. ISSN: 0393-5108. *: C
 - *Alunni con cittadinanza non italiana a scuola nel Lazio: dati statistici e progetti interculturali* (co-authors L. Prencipe, S. Eleonori, L. Picchione, T. Ricci, D. Chatiri), in “Sinergie”, p. 1-155, 2006. ISSN: 0393-5108. *: C
 - *La popolazione scolastica immigrata e le iniziative per l'interculturalità nel Lazio*, in “Primo Rapporto Regionale sull'Immigrazione nel Lazio. L'esperienza dell'Osservatorio Regionale sull'Integrazione e la Multietnicità in Rete della Regione Lazio (2002-2005)”, “Sinergie - Rapporti di ricerca”, CUEIM, n. 25, p. 269-293, 2006. ISSN: 0393-5108. *: C
 - *La dimensione etica nel governo delle organizzazioni*, (co-author M. Gatti), in “Esperienze d'impresa”, vol. 2, p. 1-30, 2006. ISSN: 1971-5293. *: E
 - *Interazioni sociali e dinamica evolutiva dell'impresa: dissonanze, incoerenze ed omeostasi*, G. Giappichelli Editore, Torino, 2005. ISBN: 88-348-5576-0
 - *Il percorso di espansione; L'ideazione; L'individuazione dei concorrenti; La SWOT Analysis; L'individuazione dei competitors. Un modello operativo*, in M. Pellicano (Edited by) “Il governo strategico delle imprese”, G. Giappichelli, Torino, 2004.
 - *Criteri per l'individuazione dei concorrenti nelle imprese minori*, (co-author P. Magliocca), in G. Metallo, M. Pellicano (Edited by), “Concorrenza e competizione nell'Approccio Sistemico Vitale”, Esperienze d'Impresa, n.1 S.S., 2003 ISSN: 1971-5293.
 - *Dinamiche di costruzione e mantenimento del vantaggio competitivo nelle imprese della new economy. Il caso Novuspharma*, in “Imprese Italiane Internet”, (Edited by) R. Cafferata, Franco Angeli, Milano, vol. 1, p. 151-157, 2002.
 - *Knowledge Management e Pubblica Amministrazione. Conciliare l'inconciliabile*, (co-author M. Meneguzzo), “Azienda Pubblica”, n.4/5, 2002. ISSN: 1127-5812. *: C