

ESU 2019

CONFERENCE AND DOCTORAL PROGRAMME ON ENTREPRENEURSHIP

CONFERENCE BOOKLET



NAPLES

8TH - 14TH SEPTEMBER 2019





WELCOME to NAPLES

Since the beginning, the main idea of the ESU Programme is to combine scientific sessions and cultural events, allowing participants to discover traditions and cultural heritage of the different countries where it is organized, year after year. Supervisors, researchers and students, active in entrepreneurship research and education, come together to share experiences and create new international networks, in a friendly environment and informal framework.

Following this approach, in Naples, from the 8th to the 14th of September 2019, we will have interesting discussions on “what’s hot” in entrepreneurship research and we will focus our attention on some core issues, such as different research methodologies, ethics in the publishing process, and so on. We will have the opportunity to welcome distinguished keynote speakers, and to develop our research ideas and projects. But, of course, there will also be plenty of time for discovering our beautiful region and for networking! The ESU 2019 Conference and Doctoral Programme is organized by the University of Sannio, in partnership with the University of Naples Parthenope and the University of Campania Luigi Vanvitelli. The local organizing committee is composed by:

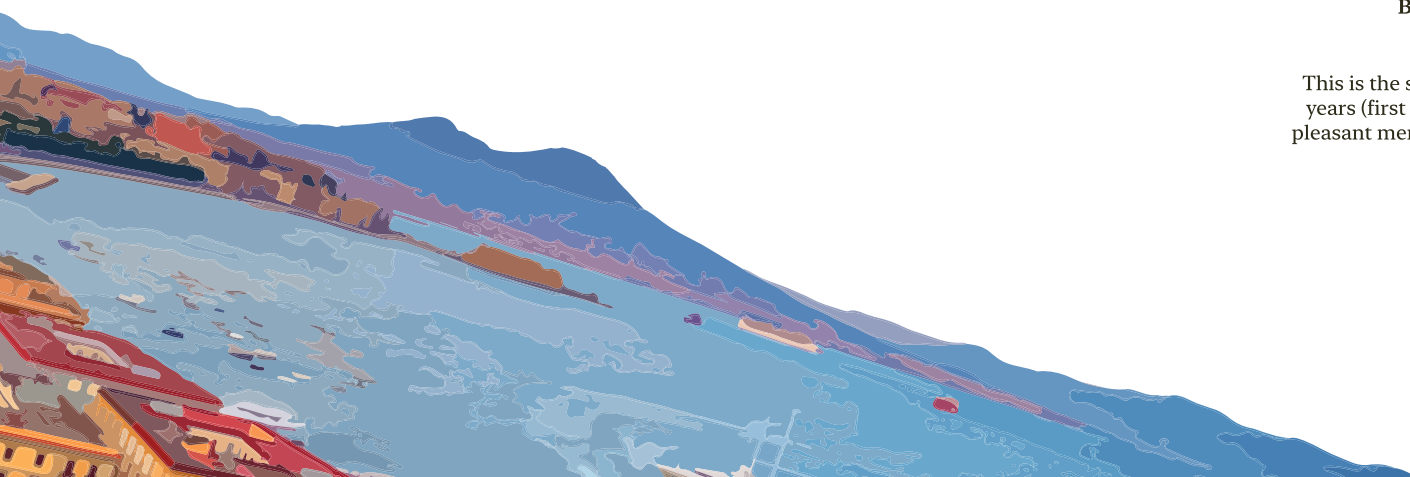
Angelo Riviezzo | *University of Sannio, Italy*
Maria Rosaria Napolitano | *University of Naples Parthenope, Italy*
Francesco Izzo | *University of Campania L. Vanvitelli, Italy*
Francesco Calza | *University of Naples Parthenope, Italy*
Riccardo Resciniti | *University of Sannio, Italy*
Antonella Garofano | *University of Campania L. Vanvitelli, Italy*
Adele Parmentola | *University of Naples Parthenope, Italy*
Diego Matricano | *University of Campania L. Vanvitelli, Italy*
Biagio Simonetti | *University of Sannio, Italy*
Laura Castaldi | *University of Campania L. Vanvitelli, Italy*
Barbara Masiello | *University of Campania L. Vanvitelli, Italy*

This is the sixteenth edition of the ESU Programme, that returns in Italy after 10 years (first time in 2009 in Benevento). We really hope that you can bring home pleasant memories of this week and, above all, valuable insights for your research!

Enjoy your stay!

On behalf of the ESU 2019 Organizing Committee

Angelo Riviezzo



VENUES AND TRANSFER

All the sessions and presentations of the ESU 2019 Doctoral Programme will be held in the magnificent Villa Doria D'Angri, one of the venues of the University of Naples Parthenope.

The address is: Via Francesco Petrarca, 80 - 80123 Napoli

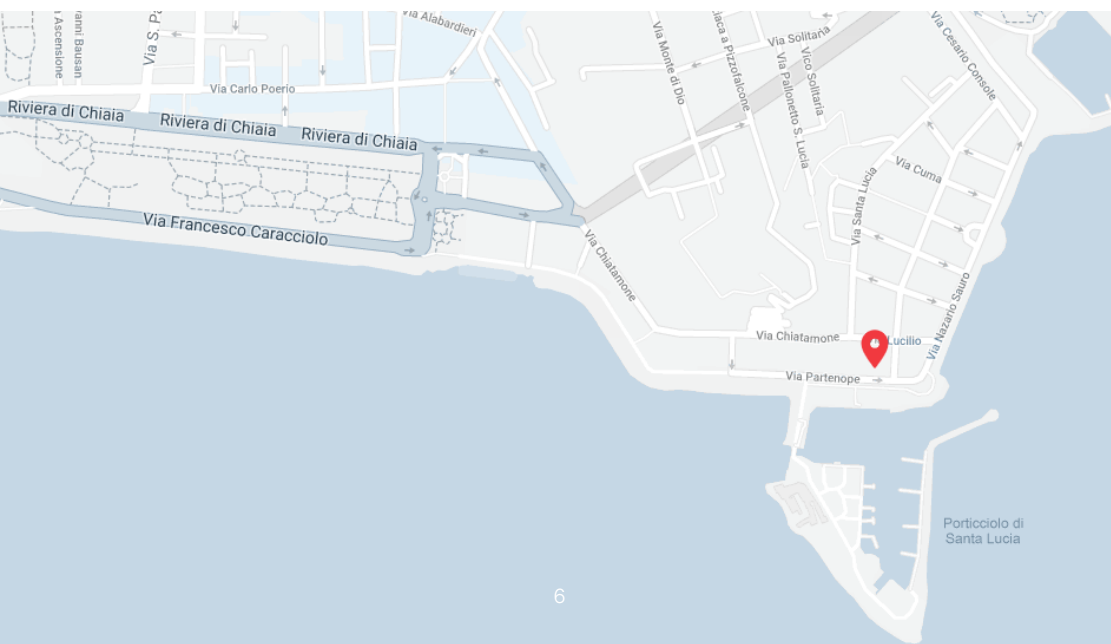
All the sessions and presentations of the ESU 2019 Conference Day, on Wednesday 11th September, will be held in Capua, at the University of Campania L. Vanvitelli.

The address is: Corso Gran Priorato di Malta - 81043 Capua (CE)

In order to reach Villa Doria d'Angri we have arranged a transfer by coach from the area where the hotels are located. The coach will depart on Monday 9th September, Tuesday 10th September, Thursday 12th September, and Friday 13th September at 8:30.

In order to reach Capua on the Conference Day we have arranged a transfer by coach from the area where the hotels are located. The coach will depart on Wednesday 11th September at 8:00.

The coach will depart every day from the same place: Grand Hotel Santa Lucia



SUNDAY

8TH SEPTEMBER 2019

PLACE: Hotel Transatlantico

ADDRESS: Borgo Marinari, Via Luculliana, 15 - 80132 Napoli

MORE INFORMATION: <https://www.transatlanticonapoli.com>

TIME

19.00 - 21.00

19.00 - 21.00

EVENT

Early registration

Welcome cocktail reception by the sea



MONDAY

9TH SEPTEMBER 2019

PLACE: University of Naples Parthenope, Villa Doria d'Angri

ADDRESS: Via Francesco Petrarca, 80 – 80123 Napoli

TIME	ROOM	EVENT
09.00 – 09.30	Foyer	Registration
09.30 – 09.45	Plenary Room	WELCOME SESSION Welcome greetings: <i>Prof. Alberto Carotenuto, Rector, University of Naples Parthenope</i> About ESU2019 Conference and Doctoral Programme: <i>Prof. Angelo Riviezzo, Conference Chair, University of Sannio</i>
09.45 – 10.30	Plenary Room	INTRODUCTION SPEECH "Hot Topics in Entrepreneurship Research!" <i>Prof. Hans Landstrom</i>
09.45 – 10.30	Plenary Room	PANEL DISCUSSION "The future of entrepreneurship research" <i>Prof. Leo Paul Dana</i> <i>Prof. Roberto Parente</i> <i>Prof. Silke Tegtmeier</i> <i>Prof. Shaker Zhara</i>
10.30 – 11.15	Plenary Room	PANEL DISCUSSION "The future of entrepreneurship research" <i>Prof. Leo Paul Dana</i> <i>Prof. Roberto Parente</i> <i>Prof. Silke Tegtmeier</i> <i>Prof. Shaker Zhara</i>
11.15 – 11.45	Foyer	Coffee break
11.45 – 13.00	Plenary Room	HOT TOPICS IN ENTREPRENEURSHIP RESEARCH "Critical perspectives in entrepreneurship education practice and research" <i>Prof. Ulla Hitty</i>

TIME	ROOM	EVENT
13.00 – 14.00	Foyer	Lunch
14.00 – 15.30	Plenary Room	CONDUCTING & PUBLISHING RESEARCH IN ENTREPRENEURSHIP "What Should be the Unit of Analysis in Future Entrepreneurship Research?" <i>Prof. Leo Paul Dana</i>
15.30 – 16.00	Foyer	Coffee Break
16.00 – 17.00		DISCUSSION & PAPER SESSIONS IN GROUPS
	Aula Posillipo	Early stage group
	Aula Mergellina	Work in progress group
	Aula Ischia	Mature group
TIME	PLACE	ACTIVITY
17.00 – 20.30	Historical town centre of Naples	CULTURAL VISIT - Guided Walking Tour of the historical town centre of Naples (UNESCO World Heritage Site) - Guided tour of the museum ilCartastorie More information: http://www.ilcartastorie.it/en/
20.30 – 22.30	Trattoria Medina	DINNER Trattoria Medina, Via Medina, 43 – 80133 NAPOLI More information: http://www.trattoriamedina.it/index.php

TUESDAY

10TH SEPTEMBER 2019

PLACE: University of Naples Parthenope, Villa Doria d'Angri

ADDRESS: Via Francesco Petrarca, 80 – 80123 Napoli

TIME	ROOM	EVENT
09.00 – 09.30	Foyer	Registration
09.30 – 11.00	Plenary Room	HOT TOPICS IN ENTREPRENEURSHIP RESEARCH "Corporate entrepreneurship in the Age of Disruption" <i>Prof. Shaker Zhara</i>
11.00 – 11.30	Foyer	Coffee break
11.30 – 13.00		DISCUSSION & PAPER SESSIONS IN GROUPS
	Aula Posillipo	Early stage group
	Aula Mergellina	Work in progress group
	Aula Ischia	Mature group
13.00 – 14.00	Foyer	Lunch
14.00 – 15.30	Plenary Room	CONDUCTING & PUBLISHING RESEARCH IN ENTREPRENEURSHIP "Qualitative research methods in entrepreneurship" <i>Prof. Markus Reihlen</i>
15.30 – 16.00	Foyer	Coffee break
11.30 – 13.00		DISCUSSION & PAPER SESSIONS IN GROUPS
	Aula Posillipo	Early stage group
	Aula Mergellina	Work in progress group
	Aula Ischia	Mature group

TIME	PLACE	ACTIVITY
20.00 – 22.00	Tennis Club Napoli	DINNER Tennis Club Napoli, Viale Dohrn, Villa Comunale – 80121 Napoli More information: https://www.tennisclubnapoli.it/



WEDNESDAY

11TH SEPTEMBER 2019

PLACE: University of Campania Luigi Vanvitelli, Department of Economics

ADDRESS: Corso Gran Priorato di Malta – 81043 Capua (CE)

TIME	ROOM	EVENT
09.15 - 09.30	Foyer	Registration
09.30 - 09.45	Aula Magna	WELCOME SESSION Introductory greetings: <i>Prof. Francesco Izzo, Dean of the Department, University of Campania L. Vanvitelli</i>
09.45 - 11.00	Aula Magna	HOT TOPICS IN ENTREPRENEURSHIP RESEARCH "The challenge of linking entrepreneurship and wealth creation" <i>Prof. Mario Sorrentino</i>
11.00 - 11.30	Foyer	Coffee break
11.30 - 13.00	Aula F	CONFERENCE PAPER SESSIONS SESSION 1 CHAIR: PROF. MARIA ROSARIA NAPOLITANO, UNIVERSITY OF NAPLES PARTHENOPE - Mariarosalba Angrisani, Davide Dell'Anno: The SGH: an Emerging Experience of University Engagement in Italy - Giuseppe Melis, Daniela Pettinao: Mother Yeast as a Successfully Entrepreneurial Innovation: The Case History of Porta 1918 - Milan Gyanwali, Parakram Pyakurel: A cooperative business model: Achieving economic and social sustainability - Sirje Ustav, Urve Venesaar: Development of metacompetencies bring along progress in personal initiative, creativity and entrepreneurial opportunity recognition
	Aula G	SESSION 2 CHAIR: PROF. MARCO FERRETTI, UNIVERSITY OF NAPLES PARTHENOPE - Dominique Biron, Étienne St-Jean: Senior Entrepreneurs Perception of Time in the Business Creation Process - Marco Ferretti, Adele Parmentola, Eva Panetti, Mariacristina Pietronudo: Measuring the quality of entrepreneurship in the Campania Region. A suggested model

TIME	ROOM	EVENT
		- Boyd R. Johnson: Leadership of Virtual International Teams - New Challenges for Entrepreneurs - Étienne St-Jean, Maripier Tremblay, Franck Barès, Monica Simionato: Breaking isolation through training: A way to reduce entrepreneurial stress?
13.00 - 14.00	Foyer	Lunch
14.00 - 15.30	Aula F	CONFERENCE PAPER SESSIONS SESSION 3 CHAIR: FRANCISCO LIÑÁN, UNIVERSITY OF SEVILLE & ANGLIA RUSKIN UNIVERSITY - Chiara Cannavale, Lorenza Claudio, Riviuccio Giorgia, Iman Zohoorian Nadali: Enactment of Entrepreneurial Intention: Is Gender Egalitarianism a Facilitator or an Inhibitor? - Robert Gillanders, Roisin Lyons, Lisa van der Werff: An exploration of social sexual behaviour in the start-up workplace environment - Francisco Liñán, Immaculada Jaén, Domingo Martin: Differential effects of perceived culture on women entrepreneurship - Nicholas Litsardopoulos, George Saridakis, Chris Hand, Yiannis Georgellis: Is the relationship between time in self-employment and job satisfaction linear? Differences between men and women
	Aula G	SESSION 4 CHAIR: PROF. RAFAEL VENTURA, UNIVERSITY OF MALAGA - Fabio Greco, Marco Tregua, Cristina Mele, Rafael Ventura, Maria José Quero: The innomediary role of University in shaping the start-up ecosystems - Fariha Gul: Propensity and Practices of Faculty towards Intrapreneurship in Higher Education institutions

WEDNESDAY

11TH SEPTEMBER 2019

TIME	ROOM	EVENT
		3. Josanco Floreani, Michela C. Mason, Mario Minoja: The effect of Entrepreneurial Orientation on family SMEs' performance: the moderating role of leverage and ownership 4. Mohsen Tavakoli, Miruna Radu-Lefebvre, Alain Fayolle: Towards More Effective Entrepreneurship Education: the Role of Different Passions for Teaching Entrepreneurship employment and job satisfaction linear? Differences between men and women

* Each presentation should take about 15 min., followed by 5-10 min. discussion.

TIME	PLACE	ACTIVITY
15.30 - 19.00	Caserta	CULTURAL VISIT - Guided Tour of the Royal Palace of Caserta (UNESCO World Heritage Site) - Free time to visit the park and the beautiful gardens of the Palace - Return by coach to Naples More information: http://www.reggiadicaserta.beniculturali.it/

FREE EVENING

THURSDAY

12TH SEPTEMBER 2019

PLACE: University of Naples Parthenope, Villa Doria d'Angri

ADDRESS: Via Francesco Petrarca, 80 - 80123 Napoli

TIME	ROOM	EVENT
09.00 - 09.30	Foyer	Registration
09.30 - 11.00	Plenary Room	HOT TOPICS IN ENTREPRENEURSHIP RESEARCH "Entrepreneurship and sustainable development" <i>Prof. Paula Kyrö</i>
11.00 - 11.30	Foyer	Coffee break
11.30 - 13.00		DISCUSSION & PAPER SESSIONS IN GROUPS - Aula Posillipo: Early stage group - Aula Mergellina: Work in progress group - Aula Ischia: Mature group
13.00 - 14.00	Foyer	Lunch
14.00 - 15.30	Plenary Room	CONDUCTING & PUBLISHING RESEARCH IN ENTREPRENEURSHIP "Ethics in the publishing process" <i>Prof. Agnieszka Kurczewska</i> <i>Dr. Gustav Hagg</i>
15.30 - 16.00	Foyer	Coffee break
16.00 - 17.30		DISCUSSION & PAPER SESSIONS IN GROUPS - Aula Posillipo: Early stage group - Aula Mergellina: Work in progress group - Aula Ischia: Mature group
20.00 - 23.00	Grand Hotel Santa Lucia	GALA DINNER & AWARDS Grand Hotel Lucia, Via Partenope, 46 - 80121 Napoli More information: https://www.santalucia.it/en/

FRIDAY

13TH SEPTEMBER 2019

PLACE: University of Naples Parthenope, Villa Doria d'Angri

ADDRESS: Via Francesco Petrarca, 80 - 80123 Napoli

TIME	ROOM	EVENT
09.00 - 09.30	Foyer	Registration
09.30 - 11.00	Plenary Room	HOT TOPICS IN ENTREPRENEURSHIP RESEARCH "30 years of International entrepreneurship: where do we go from here?" <i>Prof. Antonella Zucchella</i>
11.00 - 11.30	Foyer	Coffee break
11.30 - 13.00		DISCUSSION & PAPER SESSIONS IN GROUPS
	Aula Posillipo	Early stage group
	Aula Mergellina	Work in progress group
	Aula Ischia	Mature group
13.00 - 14.00	Foyer	Lunch
14.00 - 15.30	Plenary Room	CONDUCTING & PUBLISHING RESEARCH IN ENTREPRENEURSHIP "Conducting Experiments in Entrepreneurship Research" <i>Dr. Silvia Costa</i>
15.30 - 16.00	Foyer	Coffee break
16.00 - 17.00	Plenary Room	WRAP-UP SESSION <i>Prof. Angelo Riviezzo</i>
17.00 - 20.30	Historical town centre of Naples	CULTURAL VISIT Guided Walking Tour of the Catacombs of Naples and the Rione Sanità More information: http://www.catacombedinapoli.it/en#
17.00 - 20.30	Pizzeria Oliva da Carla e Salvatore	DINNER Pizzeria Oliva da Carla e Salvatore Via Sanità, 11/12 - 80136 Napoli More information: http://napolipizzeria.it/

SATURDAY

14TH SEPTEMBER 2019



CULTURAL VISIT

H 09.00 - 16.00

Guided Tour of the Archaeological Park of Pompeii
(UNESCO World Heritage Site)

Lunch

Free Time

More information: <http://pompeisites.org/en/>

KEYNOTE SPEAKERS



HANS LANDSTRÖM

holds a Chair in Business Administration, special in Entrepreneurship and Venture Finance at the Sten K. Johnson Centre for Entrepreneurship, Lund University, Sweden. He is co-founder of two large research centres at Lund University: Center for Innovation, Research and Competence in the Learning Economy (CIRCLE) which is a research centre on innovation studies, and Sten K. Johnson Centre for Entrepreneurship (SKJCE) focusing on entrepreneurship research and education. President of the European Council for Small Business (ECSB) between 1999 and 2001, and Historian within the ENT Division of the Academy of Management between 2011 and 2016. Since 2010 he is ECSB Fellow, and in 2017 he was awarded as the Wilford L. White Fellow of the International Council for Small Business (ICSB). His research interests include entrepreneurial finance, venture capital and business angels, entrepreneurial education, and the history of entrepreneurship as a research field. Author of 15 books and edited books, and his articles have been published in journals such as Research Policy, Journal of Business Venturing, Small Business Economics, Entrepreneurship Theory and Practice, Entrepreneurship and Regional Development, and Journal of Small Business Management.

LÉO-PAUL DANA

a graduate of McGill University and of HEC Montreal, is Professor at Montpellier Business School and a member of the Entrepreneurship & Innovation chair, which is part of LabEx Entrepreneurship. He has published extensively in a variety of leading journals, including the British Food Journal, CornellQuarterly, Entrepreneurship & Regional Development, Entrepreneurship: Theory & Practice, Journal of Small Business Management, the Journal of World Business, and Small Business Economics. His research interests focus on cultural issues, including the internationalization of entrepreneurship and the nature of indigenous entrepreneurship.



SILKE TEGTMEIER

is Associate Professor of Entrepreneurship at University of Southern Denmark. Currently, she is President of the European Council for Small Business and Entrepreneurship. Her research focus is on cognitive perspectives of the individual in entrepreneurship. Among others, she investigates entrepreneurial opportunities, engineering entrepreneurship education and women's entrepreneurship. Dr. Tegtmeier has published about 30 articles and 3 books, e.g., in Small Business Economics and Journal of Small Business Management. She initiated and hosted several conferences and has experience as section head and the nature of indigenous entrepreneurship.

SHAKER A. ZAHRA

is the Chair of the Strategic Management & Entrepreneurship Department, Robert E. Buuck Chair of Entrepreneurship and Professor of Strategy and Entrepreneurship in the Carlson School of Management at the University of Minnesota, where he is also the Academic Director of Gary S. Holmes Entrepreneurship Center. His research is widely published and cited, garnering numerous awards including the Global Award for Entrepreneurship Research and five honorary PhD degrees. He is also a Fellow of the Academy of Management and several other professional organizations.



ROBERTO PARENTE

is Full Professor of Entrepreneurship and Innovation and President of the Master Course in Strategic Management at University of Salerno (Italy). Founder and Director of LISA Lab, a Research Centre focused on Technology transfer and the Entrepreneurial University. Visiting Student at Sloan Management School and Visiting Professor at George Washington University, Roberto has been recently appointed as President of the Group of researchers in Entrepreneurship by the National Academy of Management - SIMA. He served as a Co Chair in many Conferences and Global Forums promoted by ICSB and its affiliates, and has been nominated ICSB Global leader. He has co-founded several academic spin off companies working in the Biotech and Digital Health industry. Roberto's research interests are on entrepreneurship and sustainability.

ULLA HYTTI

Research Director, has over 20 years of experience researching entrepreneurship with a particular focus on entrepreneurship education and entrepreneurship at the individual level (entrepreneurial identity and careers). She has published her research in journals such as International Small Business Journal, Entrepreneurship & Regional Development and Journal of Rural Studies and has been the editor for many books and special issues. Ulla is currently the head of entrepreneurship section at the University of Turku, Finland. She is a Board Member in the European Council for Small Business (ECSB), and an Associate Editor in the Journal of Small Business Management since 2013. Ulla is the European Entrepreneurship Education Award Laureate from 2019.



MARKUS REIHLEN

is Vice President and Professor of Strategic Management at Leuphana University of Lüneburg as well as International Research Fellow at the Said Business School, University of Oxford. He is the author and co-editor of eight books and more than 60 journal articles and book chapters. His academic work has been recognized with eight Best Paper Awards from the Academy of Management, the Strategic Management Society, and the Academy of Marketing. Together with colleagues from Leuphana, he recently acquired a large research project on "Digital Entrepreneurship" from the European Regional Development Fund and the State of Lower Saxony.

KEYNOTE SPEAKERS

MARIO SORRENTINO

is Full Professor of Entrepreneurship at the University of Campania Luigi Vanvitelli, Italy, where he serves as Director of the Academic Lab for Entrepreneurship and Open Innovation and teaches Business planning & Venture Creation. His research interests include entrepreneurship, open innovation and technology transfer. He has published on Journal of Business Venturing and Technology Analysis and Strategic Management. He has been Visiting Scholar and Visiting Researcher at the Wharton School, University of Pennsylvania. Currently he is the Scientific Responsible of the Open innovation program on Millennials promoted by Fiat Chrysler Automobiles.



GUSTAV HÄGG

is a postdoctoral fellow at Sten K. Johnson Centre for Entrepreneurship, Lund University. He completed his PhD at Lund University in 2017, entitled "Experiential entrepreneurship education: Reflective thinking as a counterbalance to action for developing entrepreneurial knowledge". His research interest is focused on understanding knowledge development within entrepreneurship education and post education, currently studying how alumni students utilize entrepreneurial knowledge in their careers. But his research interest on entrepreneurship also span from philosophy, including critical and ethical perspectives guiding entrepreneurial behaviour towards the early start-up process.



PAULA KYRÖ

Professor emerita, holds PhD degrees in both education and economics. She has worked as a professor in both fields in Finland and abroad. Her research groups Entre and Entre-Mileu were specialised in entrepreneurial learning processes and sustainable development. Kyrö has been nominated to diverse educational evaluation and development duties by different ministries in Finland and abroad. She has more than 90 publications as well as experience in managing nationals and international projects and collaboration networks. She also has extensive SME experience as a management consultant in her own company, Oy Startup Ab in the fields of strategic planning, organisational development and small business collaboration. Kyrö received an honorary award for meritorious consulting given by the Ministry of Trade and Industry and the SME Foundation in Finland. She has also received the third European Entrepreneurship Education Award in 2014.



ANTONELLA ZUCHELLA

is Professor of Marketing at the University of Pavia. She is also Senior Research Scholar at Anglia Ruskin University, Cambridge. She is member of the Italian Academy of Business Economics, of the Academy of International Business Studies, of the European International Business Academy, of the American Marketing Association. She has authored several international publications on the themes of entrepreneurship, business internationalization and international marketing. Her latest volume "International Entrepreneurship", with Birgit Hagen and Manuel Serapio, published by Elgar in 2018, has been adopted in numerous International Entrepreneurship courses around the world.



AGNIESZKA KURCZEWSKA

is a researcher in the field of entrepreneurship and entrepreneurship education. She holds a postdoctoral degree in economics. Currently she has a position of an associate professor at the Faculty of Economics and Sociology at University of Lodz in Poland. She also holds a position of vice-dean, responsible for the Faculty's development. In 2010/2011 Agnieszka worked as an assistant professor in Entrepreneurship Unit at Aalto University in Helsinki. In 2014/2015 she spent 10 months at the University of Tampa (USA) conducting the research on academic entrepreneurship education. She was also a holder of the Polish Ministry of Science and Higher Education scholarship for the most talented young researchers. From 2015 Agnieszka Kurczewska is a member of the Board of Directors of the European Council for Small Business & Entrepreneurship (ECSB). She is also an associate editor in Journal of Small Business Management (JSBM). Her previous professional experiences include traineeships in European Commission in Brussels and Council of Europe in Strasbourg.



SÍLVIA COSTA

is an Assistant Professor of Entrepreneurship at the University of Groningen, The Netherlands and collaborates in several research projects at the ISCTE-IUL, Instituto Universitário de Lisboa, Portugal. Sílvia was a Postdoctoral Research Associate at Northeastern University, Boston, U.S.A., where she was a grantee of the Kauffman Foundation on a project about entrepreneurial learning. Sílvia obtained a PhD degree in 2015, defending her doctoral thesis about entrepreneurial cognition at ISCTE-IUL, Lisbon, Portugal. For her PhD, Sílvia has collaborated with the University of Twente, The Netherlands, and with the Technical University of Dresden, Germany. Sílvia's research interests focus on entrepreneurial cognition and learning, with emphasis on the use of experimental designs. Her work has been published in the Journal of Small Business Management, Creativity and Innovation Management, International Journal of Entrepreneurship and Innovation, International Journal of Entrepreneurial Behavior & Research, Journal of Social Entrepreneurship, Journal of Entrepreneurship, and she has co-authored several book chapters and books about entrepreneurship.



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DOCTORAL PROGRAMME

EARLY STAGE GROUP

COACHES

Prof. Tõnis Mets, University of Tartu, Estonia
 Prof. Markus Reihlen, Leuphana University of Lüneburg, Germany
 Dr. Juhana Peltonen, Hanken School of Economics, Finland
 Dr. Roisin Lyons, Dublin City University, Ireland
 Dr. Laura Castaldi, University of Campania L. Vanvitelli, Italy

SURNAME	NAME	AFFILIATION	RESEARCH PROPOSAL
Cerchiello	Teresa	University of Campania L. Vanvitelli, Italy	Digital Technology Entrepreneurship
Eising	Leonie Anika	Leuphana University of Lüneburg, Germany	Mechanisms of Sustainable System Transformations
Fornari	Francoise	University of Sannio, Italy	Internationalization and Digital Technologies in industry 4.0: The impact on market strategies and distributive relationships in the tradable sectors
Gallo	Serena	University of Campania L. Vanvitelli, Italy	Peer-to-peer lending: risk-innovation relationship in the Fintech revolution
Komba	Neema	Hanken School of Economics, Finland	Studying the micro-mechanisms of the corruption entrepreneurs face when they enter a corrupt market
Meland	Kjersti Vikse	University of Stavanger, Norway	Fostering innovation from start-ups and SMEs through public procurement for innovation: a case study of Norwegian local government procurement
Melani	Marina	Universidad ORT, Uruguay	Professors And Students' Perceptions On The Teaching Of The EntreComp
Moagi	Tebogo Mokwene	Botswana Open University, Botswana	Business networks and corporate branding: A comparative study of strategies for promoting start-up success in Botswana and South Africa.
Sagliocco	Rossella	University of Campania L. Vanvitelli, Italy	Value creation and stakeholder management in the context of green capitals: a network approach
Simionato	Monica	Université du Québec à Trois-Rivières, Canada	Meditative Movements to Reduce Stress and Burnout in Nascent Entrepreneurs: an Experiment
Vergossen	Hannah	Leuphana University of Lüneburg, Germany	Leading Innovation and Efficiency - Personal and situational characteristics of the ambidextrous manager

MATURE GROUP

COACHES

Prof. Aard Groen, University of Groningen, The Netherlands
 Prof. Urve Venesaar, Tallinn University of Technology, Estonia
 Dr. Olga Belousova, University of Groningen, The Netherlands
 Dr. Diego Matricano, University of Campania L. Vanvitelli, Italy

SURNAME	NAME	AFFILIATION	RESEARCH PROPOSAL
Ferrara	Concetta	University of Macerata, Italy	Corporate museums, heritage marketing and rural development: cases from Italy
Haataja	Vera	Aalto University, Finland	Entrepreneurship as change creator - empowerment and emancipation perspective
Hämäläinen	Minna	LUT University, Finland	Principals Managing Entrepreneurship Education In Schools
Hattenberg	Dagmar Ylva	University of Groningen, The Netherlands	An entrepreneurial mindset in a dispersed corporate entrepreneurship setting
Rugina	Sanita	Kingston University, UK	Start-up ecosystem in Estonia: one country, different realities
Sommarström	Kaarina	LUT University, Finland	Company Involvement in Entrepreneurship Education
Stanisauskaite	Vaiva	Hanken School of Economics, Finland	Entrepreneurship in Business Incubators: ARA Model and Changing Networks
Tomasi	Sabrina	University of Macerata, Italy	Corporate museums, heritage marketing and rural development: cases from Italy

ESU 2019 DOCTORAL PROGRAMME

WORK IN PROGRESS GROUP

COACHES
Prof. Hans Landström, Lund University, Sweden
Prof. Whysnianti Basuki, Solent University, UK
Prof. Adele Parmentola, University of Naples Parthenope, Italy
Dr. Sílvia Costa, University of Groningen, The Netherlands
Dr. Gustav Hägg, Lund University, Sweden

SURNAME	NAME	AFFILIATION	RESEARCH PROPOSAL
Abebe	Solomon Akele	Lund University, Sweden	The Formation of Entrepreneurial Intention and Emergence of Start-up Behaviour among Newly-arrived Refugees in Austria and Sweden
Bahbah	Ahmed Brahim	INT.TIC Oran, Algeria	Entrepreneurship in ICTs, a Skills Approach
Buccino	Gaetano	University of Campania L. Vanvitelli, Italy	The hybrid organizations: a systematic literature review
Gustafsson-Pesonen	Anne	Aalto University, Finland	Entrepreneurship Education based on BAS evaluating EE path in primary schools
Hueso Arrabal	Juan Alberto	University of Seville, Spain	Experiencing the entrepreneurial selves; narrative accounts of becoming an entrepreneur
Ilin	Ilya	University of Tartu, Estonia	Academic Entrepreneurship in the Field of Language Resource Creation and Dissemination
Jaani	Juta	University of Tartu, Estonia	External factors influencing entrepreneurship learning process: based on HEI creative industries curriculum students
Kallaste	Marianne	Tallinn University of Technology, Estonia	Entrepreneurship education as intermediary for the development of social competence
Licznerska	Magdalena	Gdansk University of Technology, Poland	The role of context in Individual Entrepreneurial Orientation and Intention
Mele	Stefania	University of Naples Parthenope, Italy	The hybrid organizations: a systematic literature review

SURNAME	NAME	AFFILIATION	RESEARCH PROPOSAL
Meyer	Verena	Leuphana University of Lüneburg, Germany	The Future of Process Studies in Entrepreneurship
Noppel	Airi	Tallinn University of Technology, Estonia	Teachers' Creativity Supporting the Formation of Entrepreneurial Learning Environment
Taewo	Ademola	University of Applied Sciences Bonn-Rhein-Sieg, Germany	University Business Incubators Archetypes: A meta-synthesis of case studies of Developed Countries' UBIs
Talha	Sanaa	Nord University, Norway	Becoming an Entrepreneur: an immigrant women perspective
Trabskaia	Iuliia	University of Tartu, Estonia	Culture and Perceived Opportunities for Starting a Business – A Cross-National Perspective
Vahejõe	Kaire	University of Tartu, Estonia	The Origin of Entrepreneurial Attitude among University Students
Verch	Daniel	Leuphana University of Lüneburg, Germany	Exploring Drivers of Volatility in Profitability in Entrepreneurship Training Contexts
Vettik-Leemet	Piia	University of Tartu, Estonia	The role of the entrepreneurial ecosystem, innovation, and entrepreneurial processes in case of an Innovation paradox
Zohoorian Nadali	Iman	University of Naples Parthenope, Italy	Social Construction of Entrepreneurial Success among Campanian Region Firms: The Role of Leadership